



2023 Pangos All-American Camp Sponsorship Opportunity



21st annual: where the FUTURE of basketball can be seen...

120 of the Nation's Best HS Basketball Prospects

June 4-6, 2023 in Las Vegas, NV





Come be a part of the Pangos & Fullcourt Press Experience



The Future of Basketball Is Here

DREAM BIG



PANGOS
ALL-AMERICAN
CAMP

PAST SPONSORS INCLUDE



Are You Next?



- About Pangos / Fullcourt Press
- About the 21st Pangos All-American Camp
- Pangos Assets and Sponsor Opportunities



About Pangos/ Fullcourt Press



Fullcourt Press Scouting (est. 1993) and Pangos Basketball (est. 2003) were both founded by grassroots basketball legend Dinos Trigonis based in Long Beach, CA.

For over 30 years, Fullcourt Press/Pangos events have set the quality standard for West Coast and the nation's exposure and live-period events. Marquee FCP/Pangos properties include Pangos All-American Camp, Pangos All-Frosh/Soph Camps, Las Vegas Fab 48, Pangos Terrific 24, Fantastic 40, Tarkanian Classic and Pangos Dream Classic that in 2003 brought a HS senior named LeBron James and his St Vincent/St Mary team to a sold-out (13,000) UCLA Pauley Pavilion to face Mater Dei/Santa Ana CA with hundreds of thousands more watching live on national TV on ESPN2.



About the Pangos/ Fullcourt Press Umbrella

Event Operations



- We host over 25 national events annually to help student-athletes get exposure for college scholarships (states where annual events occur include: CA, NV, CO, UT, TX, IL, IN, IA, FL, PA, DE)
- Estimated attendance over 30,000 - - players, high school coaches, fans, family, college coaches, scouts, and media
- The very best players from affiliated events (fullctpress.net) get invited to the Pangos All-American Camp

In-House Media Publications



- Fullcourt Press: NCAA-certified scouting services for college coaches (online publication/website/email blast) fullctpress.net
- NothingButNet Magazine: feature stories and national rankings (print /online) nbnmagazine.com



501(c)(3) Non-Profit



- Tax exempt since 2019, the Pangos Foundation Inc. focuses on those lower income student athletes who cannot afford to attend our events.
- The foundation also provides recruitment advisory programming and educational programming on NIL, branding, and financial literacy to players, families, and HS/AAU coaches.



A group of young men in basketball uniforms posing for a photo. They are wearing blue and orange jerseys. Some are holding basketballs. The background is a gymnasium with various signs and posters on the wall.

**Pangos All-American Camp
brings the top HS basketball
prospects together regardless
of grade, shoe circuit or region
for a weekend long event in front
of national media & NBA Scouts.**

Not just a basketball "All-Star Game," Pangos All-American Camp is a weekend long event that includes skills sessions, seminars, recruiting roundtable Q&A, 3 rounds of camp games, and 2 All-Star Games (Top 25 and Top 50).

About the Pangos All-American Camp



**100-120 TOP Players
From Around the Country**



The Pangos All-American Camp provides Sponsors with exposure and access to top prospects together **AT THE SAME TIME** in 1 convenient location.

**200+ Media Members
& Live Stream by BallerTV**



The Pangos All-American Camp traditionally tips-off the Summer Recruiting Period.

- Media exposure is top notch
- A large number of national scouts, videographers, photographers attend (including Getty images seen above used by ESPN)
- All Camp Games Live-Streamed by BallerTV (ballertv.com)

NBA-Certified Since 2018

Pangos All-American Camp alums have been 5 of the last 8 NBA Draft #1 picks including John Wall, Anthony Davis, Ben Simmons, Anthony Edwards, DeAndre Ayton, Anthony Bennett, Paolo Banchero and Cade Cunningham.

Pangos/FCP Alumni in the most recent NBA Drafts:

- 2020: 18 out of 60 picks
- 2021: 23 out of 60 picks
- 2022: 21 out of 58 picks

Brand with Up-And-Coming Talent EARLY at Pangos

- Trend Setters

As star high school athletes, many of these young men are trend setters. They are popular in their hometown cities, states, and nationally. They influence their peers and younger generations who look up to them as role models.

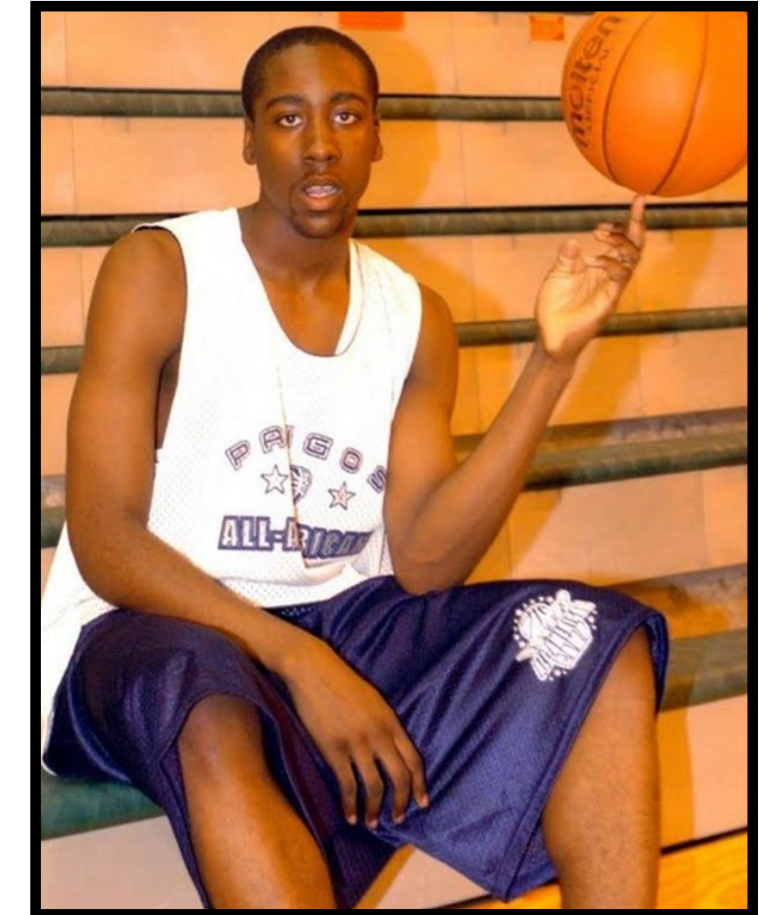
Many campers already have a huge social media presence and followers established with diverse backgrounds and locations from all over the country and world.

- Brand Loyalty

Attaching a brand early to these athletes can create brand loyalty that builds a relationship that can grow into their collegiate and professional careers as well.

- Unique Marketing Opportunity

Elite grassroots basketball marketing opportunities with the Pangos All-American Camp gives sponsors great access and exposure in a cost-effective way to reach specific demographic groups within your company's desired target markets.



Pangos Alumni Include:

2 NBA MVPs

8 NBA Draft #1 Picks

15 NBA Draft Top 3 Picks

156 NBA Draft Picks

96 NBA 1st Round Picks

40 NBA Lotto Picks

....and more to come!

Media Reach, Exposure & Influence



Our Pangos/Fullcourt Press events have **high visibility**, over **200 media outlets & NBA Scouts** in attendance, **social media content, on-site activation**, with top athletes on the ground along with repeat instances of brand awareness through **signage, viral videos, articles and photos**.



137+ Events Covered since 2017
10,000+ of Live Pangos Games
 Online & Available for Replay
www.BallerTV.com/Pangos



150 Colleges Subscribed
www.fullctpress.net



Articles and Rankings
 Published Monthly & Semi-Annually
www.NBNMagazine.com

Social Media Coverage Includes (in Followers):



	Instagram	Twitter	TikTok
PANGOS	59K	66K	32K *Likes
BALLER tv	137K	69K	39K
HORS	1.6 Million	44k	229K
SLAM	4 Million	1.3 Million	2 Million
BALLISLIFE.COM	8 Million	1.4 Million	6 Million
DAWG	557K	4K	87K
COURTSIDE FILMS	294K	77K	119K

Note: "Pangos" followers includes those combined between our Pangos, Fullcourt Press & director Dinos Trigonis' accounts. Totals are from January 2023.

Marketing Assets and Channels

Social Media Content

- Product placement, promotions, and/or shoutouts on multiple platforms including Instagram, Twitter, Facebook, SnapChat, and TikTok

Signs and Banners

- Displayed in key locations at the gyms, hotel, schools, and other event sites

Advertisements

- In event press releases, print publications, Nothing But Net Magazine, TV coverage, t-shirts, etc.,

Booths or Exhibits

- To sell or promote products or services directly to event participants, parents, family, coaches and fans.

Permanent website link

- On the Fullcourt Press and Pangos All-American camp websites



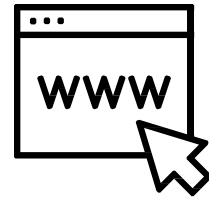
Banners in the Gym, Step & Repeat Signage, or T-Shirt/Jersey Logo



Brand early with Future Stars! Current NBA Players (above):

Scottie Barnes (Raptors), Charles Bassey (Spurs), Isaiah Mobley (Cavs), Ant Simons (Blazers) & Precious Achiuwa (Raptors)

Thank You! Contact Us:



www.pangosaacamp.com

www.pangosfoundation.org



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@trigonis30 / @LimitlesSports



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